

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57080

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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5209	AGENCY (OR SERVICE) ACTING AS AGENT FOR 93152			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	TARGET ENTERPRISES LTD.			CLUB FOR GROWTH			
AND	15260 Ventura Blvd Ste 1240			2001 L St NW Ste 600			
ADDRESS	Sherman Oaks CA 91403-5347			Washington DC 20036-4967			
	USA			USA			
CONTACT	RANDE LEVINE			PRODUCT CLUB FOR GROWTH ACTION			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 431	PRODUCT CODE 1310			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY CLUB FOR GROWTH.										
1	01110..	3	05:58P	06:30P	30S	10/30/12-11/01/12	M-F 6PM NEWS	3	1350.00	4050.00
2	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	1350.00	1350.00
3	0011000	2	11:00P	11:35P	30S	10/31/12-11/01/12	11PM NEWS	2	2750.00	5500.00
4	00011..	2	11:35P	12:37A	30S	11/01/12-11/02/12	11:35P-12:37A - LETTERMAN	2	750.00	1500.00
5	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	1	750.00	750.00
6	01110..	3	12:35A	01:37A	30S	10/30/12-11/01/12	THE LATE LATE SHOW W/CRAIG	3	225.00	675.00
7	M	1	12:35A	01:37A	30S	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	1	225.00	225.00
8	Sa	1	07:30P	07:57P	30S	11/03/12-11/03/12	THE INSIDER	1	500.00	500.00
9	Sa	1	12:05A	01:05A	30S	11/03/12-11/03/12	CSI: MIAMI	1	275.00	275.00
10	Sa	1	01:05A	02:05A	30S	11/03/12-11/03/12	CRIMINAL MINDS	1	250.00	250.00
11	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	6000.00	6000.00
12	Su	1	12:05A	12:35A	30S	11/04/12-11/04/12	#1 COCHRAN SPORTS SHOWDOWN	1	800.00	800.00
13	Su	1	01:05A	01:35A	30S	11/04/12-11/04/12	THE INSIDER	1	250.00	250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



KDKA-TV

10/25/12

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BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
14	Su	1	01:35A	02:37A	30S	11/04/12-11/04/12	EXTRA - SUNDAY LATE Total Contract:	1 20	225.00	225.00 22350.00
							Billing Summary			
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						.00	22350.00	.00	22350.00	
									<u>GRAND TOTAL</u>	
									22350.00	

ACCEPTED BY STATION